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Vantage Hospitality Named to Top 100 *Best Companies To Work For* in Florida for Second Straight Year

(CORAL SPRINGS, Fla., July, 2011) – Vantage Hospitality Group, Inc., the 10th largest hotel company with over 1,000 locations worldwide in just 11 years, has been named, for the second year in a row, as one of Florida’s *Best Companies To Work For* by *Florida Trend* magazine. The rankings, which recognize 100 companies out of the thousands throughout the state, appear in the August issue and on FloridaTrend.com.

“We’re thrilled and honored to be recognized by *Florida Trend* for the second straight year. Vantage Hospitality’s corporate headquarters in Coral Springs has become the ideal setting for our talented and focused team to accomplish their goals and grow professionally due to our strong lines of communication, and the wealth of ongoing training and educational opportunities,” said Chief Operating Officer & Chief Financial Officer Bernie Moyle.

Known throughout the hospitality industry for its philosophy to “educate, not mandate” when dealing with hotel owners, Vantage also supports its corporate team members the same way. More than half of Vantage’s team that interacts with hotel owners on a daily basis has earned top industry certifications. These designations provide an increased understanding of the hotel business, making the company more productive and providing Vantage’s hoteliers effective assistance that boosts their return on investment.

Vantage Hospitality originated with a partnership group consisting of five friends, including Moyle, who directs operations from the worldwide headquarters in Coral Springs; and Founder, President & Chief Executive Officer Roger Bloss, who is based in California and oversees the company’s worldwide development.

With limited funds and over 80 other national hotel chains in existence, this partnership group broke every rule when it comes to starting a company, such as never going into business with friends, making sure you're not undercapitalized, not entering a saturated industry, and not reinventing an established way of doing business.

Knowing there had to be a better business model than the typical hotel franchise, these five partners launched a brand that would put the interests of its hotel owners first. Starting with just two hotels, Americas Best Value Inn[®] was introduced in 1999 and has proceeded to break industry records for growth by expanding to over 950 properties throughout North America and China, making it the fastest-growing hotel chain over the last decade.

The Vantage family has since grown to include the Canadas Best Value Inn[®], Chinas Best Value Inn[®], Value Inn Worldwide[®], Lexington Hotel[®], and Lexington Inn[®] hotel brands as the same five partners continue their involvement with the company to this day. This family philosophy has also

extended throughout the organization to all employees, resulting in a high promotion rate, low turnover and harmonious work environments.

Other recent accolades for Vantage Hospitality include being the only hotel company to be named to *Inc.* magazine's prestigious Inc. 500/5000 list of fastest-growing private companies in each of the last five years; being a six-time winner of *Lodging Hospitality* magazine's National Chain Leadership Award; over two dozen national and international marketing awards over the last six years; and Bloss being named the 2006 and 2010 Innovator of the Year by *Lodging* magazine and to Hospitality Sales & Marketing Association International's 2009 Top 25 Most Extraordinary Minds in Sales & Marketing.

Companies that chose to participate in the *Best Companies To Work For* in Florida underwent a two-part survey process. The first part consisted of evaluating each company's workplace policies, practices, philosophy, systems and demographics. The second part consisted of an employee survey to measure employee satisfaction. The combined scores determined the top companies and the final ranking.

About Vantage Hospitality Group, Inc.

Headquartered in Coral Springs, Fla., Vantage Hospitality Group is the 10th largest hotel company worldwide with over 1,000 hotels in just 11 years and the only hotel company to be ranked on the 2006, 2007, 2008, 2009, and 2010 Inc. 500/5000 List of Fastest-Growing Private Companies. Hotel owners worldwide have embraced Vantage's innovative brand model that offers members low, flat fees; short-term contracts; and a voice and a vote in each brand's direction while providing the most comprehensive resources in the lodging industry. Vantage Hospitality's first hotel brand, Americas Best Value Inn, is a leader in the limited-service segment (including Canadas Best Value Inn and Chinas Best Value Inn) throughout North America and China and has been recognized by the lodging industry as the fastest-growing chain over the past decade. The company continues to grow with the Lexington Hotel and Lexington Inn brands (Vantage's midscale through upscale brands) and through affiliations with Brown Nester Hospitality Services (offering comprehensive hotel brokerage and related services) and Vantage Insurance Services (a full-service insurance agency specializing in insurance for the hospitality industry). Visit www.AmericasBestValueInn.com, www.LexingtonCollection.com, www.VantageHospitality.com, www.VantageInsuranceServices.com or www.BrownNester.com for more information.

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