



For Immediate Release

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**Bill Friesing is New General Manager and Director of Golf at
The Country Club of Coral Springs**
Bringing Five Star Service to an Affordable Country Club Lifestyle

Coral Springs, FL (September 13, 2011) – There’s a new sheriff at The Country Club of Coral Springs and he has some big changes planned for the staff, property, and membership as the 42 year-old semi-private golf, dining, and tennis club approaches the October opening of the new golf season.

“I have spent over 20 years actively involved in Florida’s golf and country club communities and I’m very familiar with The Country Club of Coral Springs’ magnificent history.” said Bill Friesing, newly appointed General Manager and Director of Golf. “Although the club fell on some hard times, I’ve always believed there was great potential to bring it back and make it even better than it was before. With the new owners and management firmly in place, that dream is finally becoming a reality and I’m thrilled to be at the helm.”

Friesing has already accomplished his primary goal of restoring the golf course back to good health. “Even through the rain, we’ve managed to make numerous improvements and repairs. We are going to have a great opening season,” he said.

Equally as important as the golf course restoration, Friesing has focused on building a service-oriented golf staff. “Good, personal service doesn’t cost anything, yet the return is incredible. When I came aboard, I made it perfectly clear that, from here on out, our service would mirror a five-star resort. I let some people go and hired some new talent and we are now all on the same page.”

Friesing’s plan to create an affordable country club lifestyle includes growing the tennis program, banquet services, and food and beverage offerings. “My goal is to get the membership up to 275-300,” he said. “That will take some time, but the more we grow, the more we can offer.” However, with memberships starting at just \$1,750, Friesing’s goal should be well within reach.

Friesing’s vast experience includes his position as Director of Golf at the Glen Eagles Country Club in Del Ray Beach from 1990-1997. Soon after, he purchased and ran the Forest Lake Golf Course; a semi-private, 18-hole course located in Sarasota, FL. He sold the course to a developer in 2004, moved back to the east coast of Florida, and served as Director of Golf for Ocean Breeze; a semi-private, 27-hole golf club.

For more information on memberships, tee-times, banquet offerings, and upcoming events, please visit www.CCofCS.com or call 954-752-4500.

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